

## Mackenzie Business Support Package (Round 2)

### Introduction:

Many Mackenzie businesses have experienced significant change in recent times. Every business needs a solid plan, financial management and effective marketing to identify strengths and rectify deficiencies to reassess their future with confidence. It is also a time of opportunity.

MBSP Round 1 has been fully distributed. The Mackenzie Business Support Package (MBSP) Round 2 is open and available to Mackenzie businesses across all industry sectors. Receive 50% funding up to \$2,500 + GST per business to undertake One-on-One Business Support provided by professionals with proven experience and capability.

Recognising that the need remains, the Mackenzie District Council has allocated a short second round of funding to assist Mackenzie businesses accelerate essential development and has re-engaged the South Canterbury Chamber of Commerce to deliver. The key objective is to empower and create more resilient businesses in the Mackenzie District.

### Details & Criteria:

#### **Fund Open April-June 2022 (unless exhausted sooner)**

MDC will fund 50% of professional's proposal (quote) or a maximum of \$2,500 + GST (whichever is lesser) per eligible business. Assessment of business needs and eligibility is undertaken by SC Chamber of Commerce.

**Approved business development topics** include but are not limited to: business planning and continuity; cashflow and financial management; sales and marketing including digital; Business Systems or Sustainability; HR Workplace & Employee Relations; Health, Safety & Wellness; Export Assistance; Governance; Lean Manufacturing etc.

Note: The work should be new for your business and not retrospective.

### **Business Eligibility Criteria:**

- Have a New Zealand Business Number (NZBN) [Link to Get a NZBN](#)
- Be currently trading in a commercial environment
- Be a privately-owned business, or a community organisation
- The operations of the business must be based in the Mackenzie District
- Funded work must be completed no later than 30<sup>th</sup> June 2022

( NB: Your business does NOT need to be GST registered to apply)

**MBSP funding may be applied for through the SC Chamber of Commerce between April and June 2022** (unless exhausted sooner). The SC Chamber of Commerce will undertake the assessment with individual businesses, assisting businesses across all sectors to identify and prioritise where funding may be best used, and who with. Value of work will be agreed by SC Chamber, the service provider and the business prior to commencement.



**Please contact:** Raewyn Bell, Business Advisor, SC Chamber of Commerce  
[raewyn@scchamber.org.nz](mailto:raewyn@scchamber.org.nz) ddi 03 555 5092 M: 027 500 4222