

# Guide to Business Support in the Mackenzie District



SOUTH CANTERBURY  
CHAMBER OF COMMERCE  
*Business Vitality*

**The South Canterbury Chamber of Commerce** is privileged to hold the 'Economic Development & Business Support Services' agreement with Mackenzie District Council.

**Helping the region thrive** by offering effective business support, information and advice to any Mackenzie business or those considering a start-up.

**Key Objective:** 'to facilitate and support smart sustainable economic and business development in the Mackenzie District, that contributes to the well-being and quality of life for the community by creating and/or retaining jobs and supporting or growing incomes through individual business, and district wide recovery and growth'

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### **Business Support & Connections**

South Canterbury Chamber of Commerce business services staff can be a sounding board for your business, helping you with business planning, advice and information plus connecting you to other experts – either within the larger Chamber of Commerce network, independent partner or government organisations – locally, nationally and global.

One-on-one business visits and group/cluster workshops are offered, across a range of services. We will stay in contact with you to make sure you are receiving the support you need. This could include: Focus on Business Continuity and Business Planning, Re-imagining and Pivoting Service and Product provision, Restructure, Immigration facilitation, Marketing Support, and Start Up Business Advice.

### **Advocacy**

The SC Chamber of Commerce is your potential advocacy partner on key projects/issues of significance for the district.

The SC Chamber can also assist with information and access to government recovery initiatives for businesses and wider district projects.

### **Training and Development**

Invest in your career development and the productivity of your staff with our wide range of training workshops. Refer [Business Training Directory](#).

Watch on-demand webinars:

Mackenzie businesses also have free access to the Chamber's [Essential Workshop Series](#) videos, and [Business Support Webinars](#) specifically created to support businesses through and post COVID recovery.

### **Mackenzie Business Connection**

This e-newsletter specifically for Mackenzie businesses provides relevant, useful business information and resources including a quarterly Mackenzie District economic update. Sent to 200+ Mackenzie businesses [Details here](#) Contact [raewyn@scchamber.org.nz](mailto:raewyn@scchamber.org.nz) or [Subscribe here](#) to be added to the mailing list.

**Infometrics Mackenzie District Quarterly Economic Monitor** is available on request. Robust information and data specific to Mackenzie including GDP, unemployment, consents, house sales, traffic flow, tourism spend and other relevant indicators.

**South Canterbury's regional website** [www.southcanterbury.org.nz](http://www.southcanterbury.org.nz).

Owned by SC Chamber of Commerce and supported by Mackenzie District Council, this well-known site has projected a snapshot of South Canterbury for over 10 years and has excellent SEO. [Mackenzie District](#) [Our Towns](#), [Visit & Attractions](#) [Business](#) [Live/Work/Study](#) and [Events](#) sections are invaluable to businesses, visitors and community.



South Canterbury  
southcanterbury.org.nz

**Join the South Canterbury Market Place**

Supporting the South Canterbury business community recovery post COVID-19, the South Canterbury Market Place (Bronze) listing is now **FREE** for 12 months.

**JOIN NOW**

**FREE Business listings.** Promote your business on the [South Canterbury Market Place](#) alongside 200+ existing Business Partners to build on the support local, buy local campaign – whilst also promoting Mackenzie and South Canterbury businesses to new customers across New Zealand and the globe.

**FREE Event Calendar “What’s On South Canterbury”**  
Upload your event on this free calendar, with handy tools to plan and promote a successful event in Mackenzie or anywhere in South Canterbury.

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The SC Chamber of Commerce is the pathway to government and other trusted sources for Mackenzie District and South Canterbury businesses including but not limited to:



### **[Regional Business Partner Network](#)**

The SC Chamber of Commerce is the RBP ‘Growth Advisor’ for South Canterbury, assessing South Canterbury businesses eligibility for co-funding and/or access to experts. Capability Vouchers can be issued to businesses to use towards the cost of development and training in the areas such as Business Planning, Business Sustainability, Cashflow management, Capital Raising, Export, Finance, Governance, Lean Manufacturing, Business Operations, Managing Resources, and Marketing.

### **[Business Mentors New Zealand](#)**

Business Mentors New Zealand, founded in 1991, is the only independent national business mentoring service provider to the small business sector in New Zealand. The service matches experienced businesspeople, the Mentors, with small business owners. Choose from ‘Start-Up’ or existing business programme options. Contact SC Chamber about how this can assist your business.



Callaghan Innovation's role is to activate innovation and help businesses grow faster for a better New Zealand. Take an idea from concept to commercial reality. Callaghan Innovation accelerates the commercialisation of innovation by New Zealand businesses through resources, knowledge and connections which help turn ideas into internationally marketable products and services more quickly and successfully. Find out how Callaghan Innovation can support and possibly help fund your R&D.

## New Zealand Food Innovation Network



The South Island hub of New Zealand Food Innovation Network (NZFIN) is FoodSouth, an accessible, national network of science and technology resources created to support the growth and development of food & beverage businesses of all sizes by providing facilities and the expertise needed to develop new products and progress from idea to commercial success.

## Exporting- New Zealand Trade & Enterprise



New Zealand Trade & Enterprise (NZTE) can help businesses that are exporting or thinking of exporting. The SC Chamber can help you to gain access to NZTE's support, this includes valuable online information and accessing the funding and global expertise your business needs to have the scale, commitment and drive to succeed internationally.

## South Canterbury Export & Innovation Cluster

A strong group of approx 190 business owners/managers from over 80 South Canterbury businesses across all industry sectors. Many of whom are located either in Mackenzie District or collaborate with and contribute to the supply chain. Various events are offered throughout the year, specifically tailored to the Export & Innovation Cluster that are relevant and informative.

Sponsored by: Barker's of Geraldine, PrimePort Timaru and Bank of New Zealand.



**The SC Chamber of Commerce is the largest business network in South Canterbury, providing opportunities and tools to achieve business success and meet like-minded business people.**

In keeping with SC Chamber of Commerce's agreement with Mackenzie District Council, Mackenzie businesses are not required to be a Chamber of Commerce member to receive assistance. Consider becoming a [SC Chamber of Commerce](#) member when the time is right for you. Networking, discounted training & M2M, advocacy, access to experts, marketing, and business growth opportunities. Join like-minded South Canterbury businesses enjoying local, national and international networking and connections to achieve "Better Business Outcomes" [details here](#)

**Contact Raewyn Bell**, Business Advisor P: ddi 03 555 5092 M: 027 500 4222 [raewyn@scchamber.org.nz](mailto:raewyn@scchamber.org.nz)



**Based in Timaru, Raewyn has a longstanding affinity with the Mackenzie District.** Prior to working for the SC Chamber of Commerce and Aoraki Development Business & Tourism (economic development agency), Raewyn was a Director and Sales & Marketing manager of McRaeway Homes, a long-established South Canterbury business trading nationally and internationally. Her wealth of experience and knowledge further endorses our commitment to create District pride, growth, and success through supporting local businesses.