

Guide to Business Support in the Mackenzie District



The South Chamber of Commerce is the recognised and respected business service organisation for South Canterbury, with 500+ member businesses and strong national and international affiliations.

Helping the region thrive by offering straight forward, affordable business support and advice, the SC Chamber feels privileged to hold the 'Business Support Services' agreement with Mackenzie District Council.

In the Mackenzie District our mission is to facilitate and support smart, sustainable business development.

Business Visits

- One on one business visits and group/cluster workshops, offering a range of business services including but not limited to; Business Start-Up and business growth, Business & Strategic Planning Advice, Business mentors, Research and Development support, export, succession or exit planning, marketing support and advice, government co-funded training and mentoring, links and referrals to a range of businesses and support organisations and global experts.
NB You do not need to be a Chamber of Commerce member to receive visits or assistance. This may be recommended in the future if deemed appropriate and beneficial to your business.

Training and Events

- Invest in your career development and the productivity of your staff with our wide range of training workshops - see our [Business Training Directory](#).

Cluster Support and Inclusion

- The **Export and Innovation Cluster** is a strong group of around 190 business owners/managers from over 80 South Canterbury businesses across all industry sectors. Many of whom are either in Mackenzie District or collaborate with, and contribute to the supply chain. The Cluster provides the opportunity to network with other like-minded businesses. Various events are offered throughout the year, specifically tailored to the Export & Innovation Cluster that are relevant and informative.

The South Canterbury Chamber of Commerce

Export and Innovation Cluster

Proudly sponsored by



Business Support

South Canterbury Chamber of Commerce business services staff can be a sounding board for your business, helping you with business planning, and connecting you to others as appropriate – either within the larger Chamber of Commerce network, independent partner or government organisations. We will stay in contact with you to make sure you are getting the support you need. Partner organisations include but not limited to:



[Regional Business Partner Programme](#). Capability Development Vouchers

The SC Chamber can make Capability Development co-funding Vouchers available to businesses to use as partial payment towards the cost of development and training in the areas such as Business Planning, Business Sustainability, Capital Raising, Export, Finance, Governance, Lean Manufacturing, Business Operations, Managing Resources, and Marketing.

[Business Mentors New Zealand](#)

Business Mentors NZ offers a structured and supported volunteer business mentoring programme to New Zealand businesses. Grow your business opportunities and expand your business skills by utilising a Business Mentor's knowledge, skills and experience. Choose from 'Start-Up' or existing business programme options. Speak to SC Chamber about how this can assist your business.



[Exporting- New Zealand Trade & Enterprise](#)



New Zealand Trade & Enterprise (NZTE) can help businesses that are exporting or thinking of exporting. The SC Chamber can help you to gain access to NZTE's support, this includes valuable online information and accessing the funding and global expertise your business needs to have the scale, commitment and drive to succeed internationally.

[Research & Development Support](#)



Are you developing, or thinking of developing, a new product? Talk to us about how Callaghan Innovation can support and possibly help fund your research and development.

Callaghan Innovation accelerates the commercialisation of innovation by firms in New Zealand through resources, knowledge and connections which help businesses turn ideas into internationally marketable products and services more quickly and successfully.

[New Zealand Food Innovation Network](#)



The South Island hub of New Zealand Food Innovation Network (NZFIN) is FoodSouth, an accessible, national network of science and technology resources created to support the growth and development of food & beverage businesses of all sizes by providing facilities and the expertise needed to develop new products and progress from idea to commercial success.

The Chamber is the largest business network in South Canterbury with more than 500 members and plenty of opportunities to meet like-minded business people.

Strength in numbers – become a SC Chamber of Commerce member. Join the 500+ South Canterbury businesses enjoying local, national and international networking and connections to achieve “Better Business Outcomes”

Networking. Meet new business contacts and grow existing relationships with a range of networking events each year.

Chamber Membership Card. Savings for your business, you and your staff. A variety of offers at both local and national level from both national partners and local Chamber member businesses, which may help reduce the cost of running your business. Your business can also make an offer, providing the opportunity to encourage Chamber members to do business with you.

Discounted training. Invest in your career or provide your staff valued professional development opportunities with our collection of recognised training workshops.

Free Business advice. Available on the 0800 freephone number. Specialists include HR, employment law, ACC and Health & Safety.

Marketing opportunities. You can promote your business to other members and the wider business community in many ways including hosting events such as Business After 5 (BA5)

Credibility. Being a Chamber member, with a membership certificate on your office wall and association logo on your website/promotional material, provides you with credibility and respect in the eyes of customers and others.

Numerous other membership benefits – contact Kirsty Burnett, Membership manager kirsty@scchamber.org.nz ddi 03 555 5093



South Canterbury **Business Partners**

Reinforcing our objective to encourage LOCALS to use LOCALS, we can introduce you to a network of contacts, resources and services with broad local knowledge that can help grow your business. These specialist businesses include, but are not limited to:

- Financial services
- Legal services
- Insurance & risk management
- Employment & recruitment services
- Customs & freight forwarders
- IT and digital planning support
- Business planning & consultancy
- Tourism & Hospitality
- Education & training services
- Surveying and engineering
- Building & construction specialists
- Marketing & promotion services
- Health & Safety services
- Event planning & services

The SC Chamber of Commerce takes pride in operating South Canterbury's regional website www.southcanterbury.org.nz. With [VISIT](#), [BUSINESS](#) and [EVENT](#) sections this site is invaluable to businesses, visitors and community. Take advantage of the [FREE Resource & Image Library](#), and [FREE Event Calendar](#) and planning tools.



A Snapshot of our diverse & thriving region

- Proven, effective & supported since 2010
- Top of Google for our region
- 9K* monthly visits from 150+ countries annually
- Supported by 180+ Business Partners including Tekapo/Mackenzie
- Free image library of Mackenzie & South Canterbury
- Free 'What's on' event calendar
*approx average monthly visits

Proudly operated by **SOUTH CANTERBURY CHAMBER OF COMMERCE**
Business Vitality

FREE ONLINE EVENT CALENDAR

Upload and promote your Mackenzie or any South Canterbury event



See What's On in the region

OVER 3,000 SUBSCRIBERS receive event information to their inbox each fortnight!

Join today (Free)

www.southcanterbury.org.nz/events

PH: 03 687 2733

E: enquiries@scchamber.org.nz

www.southcanterbury.org.nz

The Mackenzie District Council supports this website, encouraging Mackenzie businesses and residents to use to assist with their own planning, events and promote the District.

Contact us for Business Support:



Raewyn Bell

Business Advisor

P: ddi 03 5555 092 M: 027 500 4222

raewyn@scchamber.org.nz

Having a longstanding affinity with the Mackenzie District, Raewyn is passionate about South Canterbury and helping businesses succeed. Prior to working for the SC Chamber of Commerce and Aoraki Development Business & Tourism (economic development agency), Raewyn was a Director and Sales & Marketing manager of McRaeway Homes, a long established South Canterbury business trading nationally and internationally. Her wealth of experience and knowledge further endorses our commitment to create District pride, growth and success through supporting local businesses.

Businesses are invited to contact Raewyn to access business support. Raewyn makes regular visits throughout the Mackenzie District and would love to speak with you about our range of business support tools and how they may be able to help your business.

South Canterbury Chamber of Commerce

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