

Business Growth course highly recommended

A three-part business course that offers coaching support to help business owners in developing innovative business strategies and plans is being held in Timaru during March.

The Accelerated Business Growth Programme is presented by business coach and presenter Craig Rust, of Business Innovators. It ran in Timaru last year and as a result of the positive feedback from the participants, Craig has been invited back to repeat the programme in 2012.

Shaun Rothery, principle consultant at EDSR says he found particular value from the one-on-one sessions available as part of the course.

"It was interesting to hear different business approaches of how Craig set up his businesses. His real life examples were a feature of the course," says Shaun.

Carol Newman, Director of Stafford Personnel says she found the Accelerated Business Growth course motivating and she says she would definitely recommend it.

"It was great to have the opportunity to brainstorm business ideas with

other business people, and I found Craig's presenting style excellent and engaging."

Steve Lyttle and Carolyn Bell, Directors of 100% Pure New Zealand Honey, have worked with Craig as a business mentor over a long period of time and highly recommend him.

"Craig is challenging and inspirational. He makes you think about your decisions and your motivations for doing things, and gives you the confidence to push yourself further.

"Craig definitely helped us build our export business," says Steve.

The workshops will cover: Business Development, Sales Skills and Marketing and Finance.

Accelerated Business Growth runs March 7, 14 and 21, from 9am - midday and includes one on one coaching available following the course.

Cost: **\$700 + gst**
(NZTE vouchers for up to 50% of the full price may be available).

Registrations now open.

Vouchers for Training

New Zealand Trade and Enterprise vouchers for training are allocated in South Canterbury by Aoraki Development Business & Tourism through the Regional Partner Network.

The aim of the vouchers is to support business growth and innovation in South Canterbury.

The vouchers can be used for:

- ✓ Training workshops and one on one training
- ✓ Are available to owners, operators and key managers
- ✓ Can cover up to 50% of the cost of the training
- ✓ Businesses can receive up to \$5000 per annum

Some conditions apply.

Institute of Directors' Timaru Event

The Canterbury Branch of the Institute of Directors is inviting members of the South Canterbury Chamber of Commerce to join them at a Timaru cocktail function next month, featuring guest speaker Dr William Rolleston, managing director of biotechnology company South Pacific Sera.



Guest speaker
Dr William Rolleston.

He is chairman of the Ministry of Science and Innovation's Innovation Board, a member of the Science Board and a member of the board of Aoraki Development Business and Tourism. Dr Rolleston is a past recipient of the NZBio Distinguished Biotechnologist of the Year award for his contribution to the biotechnology industry. His presentation is titled "Crossing the Desert" - the South Pacific Sera story.

When: Monday 12 March, 5.45pm - 7.45 pm.

Where: The Grosvenor Hotel, Cains Tce, Timaru

Cost: Free for Chamber members to attend.

New members

Kate Shirtcliff
Snap Fitness
99 Evans Street, Timaru

Craig Rust
Divine Cakes and Desserts
287 Stafford Street, Timaru

Rory Foley
Lakeside Deer Estate
615 Hannaton Road, Waimate

Tony Woods
Sustainable Energy Services International
PO Box 75, Timaru

Margaret Munro
Earth and Sky
PO Box 112, Lake Tekapo

Judy Washington
Classic Patch Nursery
530 Rosewill Valley Road, RD5, Timaru

OfficeMax Chamber Golf Classic

The Chamber's OfficeMax Annual Golf Classic will be held on Thursday, March 22, at the Gleniti Golf Club.

It is an ambrose tournament, with tee-offs from 12.30pm. This is the only purely social event on the Chamber's calendar for the year and provides some great opportunities to relax and build business relationships. There are some great prizes and of course the coveted Chamber Golf Classic Trophy. Last year's winners were the team from Dominator Doors and they'll be back this year to defend their title.

Entry cost is \$50 per person (includes green fees, light lunch and dinner). Registrations now open.



WHAT YOU GET FROM CHAMBER MEMBERSHIP

- The **"ONE STOP SHOP"** – South Canterbury's leading business information centre comprising the Chamber of Commerce and Aoraki Development Business and Tourism.
- **LOBBYING WITH** Government and Local Government on issues of concern to local business.
- **SUPPORT AND ENCOURAGEMENT** of new business opportunities by preparing feasibility studies, business plans etc.
- **FREE** accounting, legal or employment advice via an 0800 number – intended for short question / answer type queries.
- **GROW** your business by networking at the very popular 'Business After 5' functions and other events.
- **NEWSLETTER / NEWSBITE EMAILS.** To keep you better informed, our monthly newsletter covers local and national business topics and Chamber activities.

SOUTH CANTERBURY CHAMBER OF COMMERCE

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